

# MARQUEE PUBLISHING SERVICES

DIGITAL PUBLISHING  
PROJECT MANAGEMENT  
CUSTOM PUBLISHING

By Publishers – For Publishers

We Make Books Click™



Marquee  
Publishing

# MARQUEE PUBLISHING

- We are a creative studio specializing in producing content and delivering digital publishing projects for mobile devices.
- Founded in 2004 in Toronto, Canada, we are an independent, second generation publisher.
- We bring a unique blend of knowledge and experience in publishing and technology.



Marquee  
Publishing

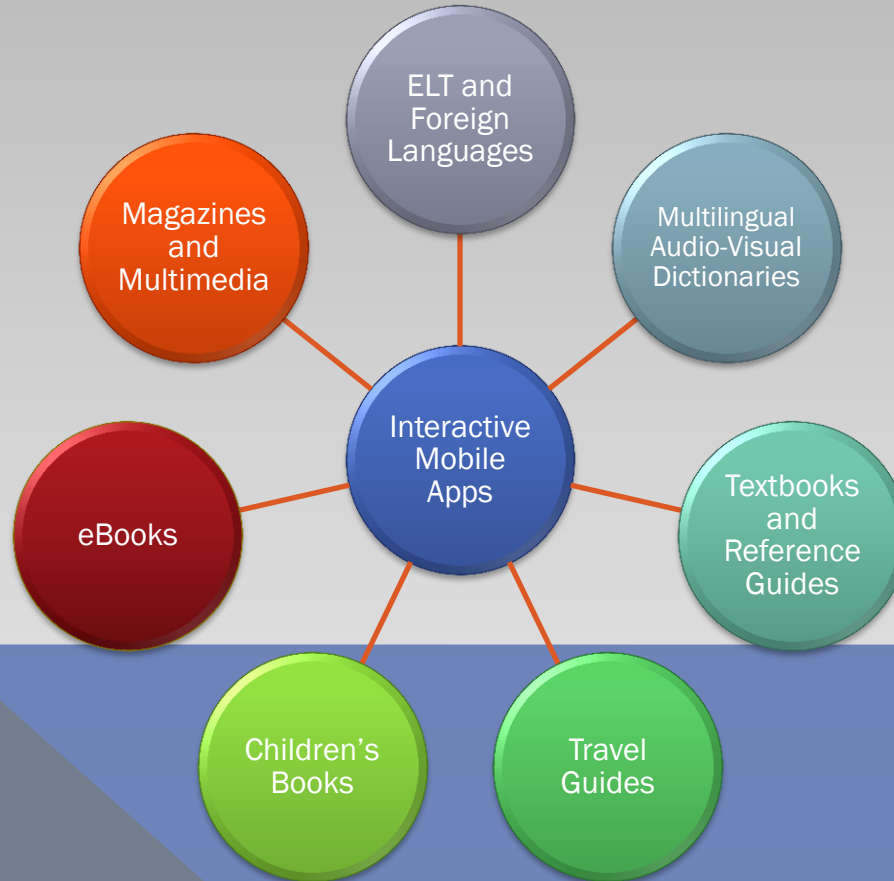
# MARQUEE PUBLISHING SERVICES

- Digital Publishing Services for Mobile Apps and eBooks
- Editorial and Technical Project Management
- Custom Publishing and Editorial Production Solutions



Marquee  
Publishing

# DIGITAL PUBLISHING SERVICES



Marquee  
Publishing

# PUBLISH TO MOBILE AND EBOOK DEVICES



Marquee  
Publishing

# PROJECT MANAGEMENT SERVICES

## Editorial Project Management

- We provide the orchestration of concept, content, design, and project scope, plan and delivery.

## Technical Project Management

- Our team possess the technical skills that publishers require to incorporate new technologies for mobile devices, tablets, eReaders and smart phones.



# PROJECT MANAGEMENT SERVICES

- Define Publishing Strategy
- Define Publishing Program
- Perform Cost Benefit Analysts
- Project Plan and Scope

Digital  
Publishing  
Strategy

- Product Management
- Gather Product Requirements
- Product Analysis and Design
- Produce Product Specifications

Editorial  
Production

- Distribution Channels
- Promotion and Sales
- Marketing Program
- Monitoring and Analysis

Sales &  
Marketing

- Project Management
- Software Design
- Software Development
- Testing and QA
- Release Management

Project  
Execution  
and  
Delivery

# CUSTOM PUBLISHING SERVICES

- Product concept and planning
- Content production and authoring
- Editing, proofreading, and translation
- Art direction and graphic design
- Custom photography, audio and video production
- Educational multimedia games and activities
- Digital production and software development





# CUSTOM PUBLISHING SERVICES

Custom books, magazines, and dictionaries

Creative production studios

Product concept and design lifecycle

Editorial management services

Content creation and authoring

Art direction and design



Marquee  
Publishing

# CONTACT US

## Are You Ready for the Digital Publishing Revolution?

Email

[info@marqueepublishing.com](mailto:info@marqueepublishing.com)

Visit Our  
Website

[www.marqueepublishing.com](http://www.marqueepublishing.com)

Meet Us

[www.marqueepublishing.com/events.html](http://www.marqueepublishing.com/events.html)

Phone

+1 646-233-1100

Download Our  
Brochure

[www.marqueepublishing.com/services.html](http://www.marqueepublishing.com/services.html)



Marquee  
Publishing